

**09046685****RECEIVED**

2009 AUG -4 A 11:48

OFFICE OF INTERNATIONAL  
CORPORATE FINANCEGreenside House, 50 Station Road, Wood Green, London N22 7TP  
Telephone: 020 8918 36003<sup>rd</sup> August 2009**SEC No. 82-34679**

Office of International Corporate Finance  
Division of Corporation Finance  
United States Securities & Exchange Commission  
100 F Street NE  
Mail Stop 3628  
Washington DC 20549-2001  
USA

**SUPPL**

Dear Sirs

Please find enclosed the following information submitted by William Hill PLC in reliance on Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended:

- UK Listing Authority announcements as follows:

July 1<sup>st</sup>, 1<sup>st</sup>, 21<sup>st</sup>, 23<sup>rd</sup>, 27<sup>th</sup>

This letter and the information furnished herewith are provided with the understanding that they will not be deemed "filed" with the SEC or otherwise subject to the liabilities of Section 18 of the Securities Exchange Act of 1934, as amended. Neither this letter nor the information furnished herewith shall constitute an admission for any purpose that the Company is subject to that Act.

Yours faithfully

**Dennis Read**  
*Deputy Company Secretary*

Encs.

**TELEPHONE BETTING**

Debit **0800 44 40 40**  
Credit **0800 289 892**

**INTERNET BETTING**

Racing/Sports  
Mobile Internet  
On-line Casino  
On-line Casino

[www.williamhill.co.uk](http://www.williamhill.co.uk)  
[wap.willhill.com/](http://wap.willhill.com/)  
[www.williamhillcasino.com](http://www.williamhillcasino.com)  
[www.williamhillpoker.com](http://www.williamhillpoker.com)

**RETAIL BETTING**

Over 1500 shops throughout the UK.  
Customer Helpline **08705 18 17 15**

**Sue Adler**

**From:** William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]

**Sent:** 01 July 2009 11:17

**To:** Sue Adler

**Subject:** Hemscott News Alert - William Hill PLC

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CORPORATE FINANCE

RNS Number : 8973U  
William Hill PLC  
01 July 2009

### **William Hill PLC (the "Company")**

#### **Total Voting Rights**

On 1 July 2009 William Hill PLC has 699,856,663 issued ordinary shares of 10p each admitted to trading. Each ordinary share carries the right to one vote in relation to all circumstances at general meetings of the Company.

The Company also holds 1,789,537 ordinary shares in treasury and the voting rights of these treasury shares are automatically suspended.

The above figure of 699,856,663 may be used by shareholders to determine if they are required to notify their interest in, or a change to their interest in, William Hill PLC under the FSA's Disclosure and Transparency Rules.

**Enquiries:**

**Dennis Read**

**Deputy Company Secretary**

01/07/2009

020 8918 3723

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The company news service from the London Stock Exchange

END

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To unsubscribe from alerts, please visit William Hill PLC's  
website.

**Sue Adler**

**From:** William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]  
**Sent:** 01 July 2009 11:26  
**To:** Sue Adler  
**Subject:** Hemscott News Alert - William Hill PLC

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CORPORATE FINANCE

RNS Number : 8966U  
William Hill PLC  
01 July 2009

1 July 2009

**William Hill PLC**

**Correction to Notification dated 30 June 2009  
LR12.6.4 - Notification of Transfer of Shares out of  
Treasury**

William Hill PLC (the Company) announces that on 30 June 2009, 3,807,678 ordinary shares held by the Company in treasury (treasury shares) were transferred out of the Company's holding of treasury shares into the name of the trustee of the Company's Employee Benefit Trust, Ogier Employee Benefit Trustee Limited. These shares will be held in trust to accommodate the exercise of awards made under the group's employee share plans. The shares were transferred at a price of 198.5 pence per share.

Following the above transfer of shares out of treasury, the Company has a total of 699,856,663 ordinary shares in issue. The number of ordinary shares remaining as being held in treasury is 1,789,537.

01/07/2009

**Enquiries:**

Dennis Read

Deputy Company Secretary  
020 8918 3723

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END

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**Sue Adler**

**From:** William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]  
**Sent:** 21 July 2009 07:05  
**To:** Sue Adler  
**Subject:** Hemscott News Alert - William Hill PLC

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CORPORATE FINANCE

RNS Number : 9957V  
William Hill PLC  
21 July 2009

**Statement re Playtech update**

21 July 2009

William Hill PLC (LSE: WMH) (William Hill or the Group) reports that Playtech (AIM: PTEC) has today provided an update on its full-year expectations for William Hill Online, a joint venture between William Hill and Playtech.

The Board of William Hill confirms that William Hill Online is making good progress during an extensive integration period and in difficult trading conditions. William Hill remains comfortable with the market consensus for the online business in 2009.

William Hill will be reporting its results for the 26 weeks ended 30 June 2009 on Tuesday, 4 August and will provide a full update on operating performance at that time.

**Enquiries:**

**William Hill PLC**  
Ralph Topping, Chief Executive  
Simon Lane, Group Finance Director  
Lyndsay Wright, Head of Investor Relations  
Tel: +44 (0) 20 8918 3600

21/07/2009

**Brunswick Group**

Simon Sporborg / Justine McIlroy / Tom Williams

Tel: +44 (0) 20 7404 5959

**About William Hill PLC**

William Hill is a leading betting and gaming company. It is one of the UK's largest bookmakers, with around 2,300 shops in the UK and Ireland that provide betting opportunities on a wide range of sporting and non-sporting events, and offer gaming machines. William Hill Online provides internet-based sports betting, casino, poker and bingo, and is one of the leading European online betting and gaming businesses operated by a listed company.

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**Sue Adler**

**From:** William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]  
**Sent:** 23 July 2009 12:17  
**To:** Sue Adler  
**Subject:** Hemscott News Alert - William Hill PLC

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CORPORATE FINANCE

RNS Number : 1746W  
William Hill PLC  
23 July 2009

**Notice of interim results**

23 July 2009

William Hill PLC (LSE: WMH) (William Hill or the Group) will announce its interim results for the 26 weeks ended 30 June 2009 on Tuesday, 4 August 2009.

An analyst presentation will be held at 9.00 am BST at:

The Lincoln Centre  
18 Lincoln's Inn Fields  
London  
WC2A 3ED

The presentation will also be accessible by conference call and webcast. Dial-in details for the conference call are:

UK telephone: 0800 634 5205  
International: +44 (0) 20 8817 9301  
Passcode: 1757633

An archive of the call will be available for a period of one week. Dial-in details for the archive call are:

23/07/2009

UK telephone: +44 (0) 20 7769 6425  
International: +44 (0) 20 7769 6425  
PIN: 1757633

The webcast will be available at [www.williamhillplc.co.uk](http://www.williamhillplc.co.uk).

**Enquiries:**

**William Hill PLC**  
Lyndsay Wright, Head of Investor Relations  
Tel: +44 (0) 20 8918 3600

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The company news service from the London Stock Exchange

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**Sue Adler**

**From:** William Hill plc Email Alert [emailalert@hemscottbusiness.co.uk]  
**Sent:** 27 July 2009 15:06  
**To:** Sue Adler  
**Subject:** Hemscott News Alert - William Hill PLC

RNS Number : 3415W  
 William Hill PLC  
 27 July 2009

The following notification was received on 23 July 2009 by William Hill PLC, relating to major interests in shares of William Hill PLC.

Dennis Read, Deputy Company Secretary  
 27 July 2009

<b>TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES</b>
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<b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>	William Hill PLC
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<b>2 Reason for the notification (please tick the appropriate box or boxes):</b>	
An acquisition or disposal of voting rights	<input checked="" type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	<input type="checkbox"/>

<b>3. Full name of person(s) subject to the notification obligation:</b>	FMR LLC
<b>4. Full name of shareholder(s) (if different from 3.):</b>	See attached schedule
<b>5. Date of the transaction and date on which the threshold is crossed or reached:</b>	22 July 2009
<b>6. Date on which issuer notified:</b>	23 July 2009
<b>7. Threshold(s) that is/are crossed or reached:</b>	5%

<b>8. Notified details:</b>
A: Voting rights attached to shares

27/07/2009

Class/type of shares  if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Indirect	Direct	Indirect	Direct	Indirect
GB0031698896	35,765,425	35,765,425	34,960,092		34,960,092		4.99

**B: Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

**C: Financial Instruments with similar economic effect to Qualifying Financial Instruments****Resulting situation after the triggering transaction**

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta

**Total (A+B+C)**

Number of voting rights	Percentage of voting rights
34,960,092	4.99

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:**

FMR LLC is the parent holding company of Fidelity Management & Research Company (FMRCO), investment manager for US mutual funds and FIL Management Trust Company (FMTC) and Pyramis Global Advisors Trust Company (PGATC), a US state chartered bank which acts as a trustee or investment manager of various pension and trust accounts and Pyramis Global Advisors LLC (PGALLC).

**Proxy Voting:**

10. Name of the proxy holder:	FMR LLC
11. Number of voting rights proxy holder will cease to hold:	805,333
12. Date on which proxy holder will cease to hold voting rights:	22 July 2009

<b>13. Additional information:</b>	None
<b>14. Contact name:</b>	Amanda Chana
<b>15. Contact telephone number:</b>	Fil-regreporting@fil.com

**Full Name of Shareholders Schedule**

<b>Shares Held</b>	<b>Management Company</b>	<b>Nominee/Registered Name</b>
917,200	FMRCO	BANK OF NEW YORK
224,000	FMTc	BANK OF NEW YORK
3,405,600	FMRCO	BROWN BROTHERS HARRIMAN AND CO
16,000	PTC	BROWN BROTHERS HARRIMAN AND CO
79,200	FCL	CIBC MELLON TRUST
22,205,498	FMRCO	JP MORGAN CHASE BANK
157,500	FMTc	JP MORGAN CHASE BANK
1,519,200	FMRCO	MELLON BANK NA
360,500	FMTc	MELLON BANK NA
568,800	PTC	MELLON BANK NA
49,400	FMRCO	NORTHERN TRUST CO
255,153	FMTc	NORTHERN TRUST CO
453,500	FICL	STATE STR BANK AND TR CO
82,200	FMR	STATE STR BANK AND TR CO
2,222,841	FMRCO	STATE STR BANK AND TR CO
1,523,700	FMTc	STATE STR BANK AND TR CO
184,900	PTC	STATE STR BANK AND TR CO
93,200	FCL	CIBC MELLON TRUST (C)
404,100	FCL	ROYAL TRUST TORONTO
67,600	PTC	BANK OF NEW YORK MELLON
170,000	FCL	NATIONAL BANK TRUST (C)
<b>34,960,092</b>		<b>Grand Total Ordinary Shares</b>

**Current Ownership Percentage: 4.99%****Total Shares Held: 34,960,092****Issued Share Capital: 699,856,663**

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